

Adaptive Sports Program at Mountain Creek

“A non-profit dedicated to providing Special Athletes with access to recreation activities year-round”



P.O. Box 1234 * Vernon, New Jersey 07462 * www.aspmc.org * info@aspmc.org

***Adaptive Sports Program at Mountain Creek Board Meeting
Friday, March 15, 2019 - Appalachian Hotel - 12:00 Noon***

Meeting Minutes

Board of Director Attendees:

John Whiting, Acting President
Buffy Whiting, Secretary/Treasurer
Matt Castelluccio
Peter Gagliardo
Tim Stone
Derrick Washington

Absent Board of Directors:

Jessica Kleeschulte
John Swartwood
Dan Monzo

Guests:

Mike Holt, Team Member

Absent Guests:

Stephen Baumann, ASP MC Supervisor

- I The Meeting was called to Order by Acting President John T. Whiting at 12:02 PM
- II A Motion was made by Tim Stone and seconded by Derrick Washington to approve the Minutes of the December 7, 2018 Board Meeting. The motion carried unanimously.
- III The Treasurer's Report was presented by Buffy Whiting
- IV Procedural Topics
 - A. A Motion was made by Buffy Whiting and seconded by John Whiting to accept the resignations of Eileen Andreassi and John Swartwood from the Board of Directors. The motion carried unanimously.
 - B. A Motion was made by Matt Castelluccio and seconded by Buffy Whiting to honor John Swartwood for his service by naming him a Director Emeritus of the Adaptive Sports Program at Mountain Creek Board of Directors. The motion carried unanimously.
 - C. A Motion was made by Matt Castelluccio and seconded by Tim Stone to approve the nomination of Peter Gagliardo as a member of the Board of Directors as a HHH representative. The motion carried unanimously.
 - D. The members discussed the need to find and nominate a new Director to replace John Swartwood
 - E. Update of Committee Assignments
 1. The membership of the Program Operations Committee was updated to include the addition of Peter Gagliardo and Stephen Baumann.
 2. There was discussion of the need to find a new Board Member who has fund raising experience and head up the Fund Raising Committee
- V Committee Reports

- A. Due to the absence of Stephen Baumann there was no update of the Operations Committee. The need for an update for the next meeting was discussed to include:
 1. Status Report for the 2018 - 2019 ski season
 - a) Number of visitors served and categories of service
 - b) Number of volunteers trained and ready to provide instruction
 - c) Upcoming events
 - d) Plans for training of volunteers
 - e) Needs
 2. Discussion of Potential Summer Program Offerings
- B. Fund Raising/Event Committee - No Report
 1. Discussion and/or selection of a new Fund Raising/Event Committee Chair and the need for Plan for fund raising activities
- C. A Public Relations/Marketing Committee Report was presented by John T. Whiting, Chairman
 1. The status of the integration of the Mountain Creek and ASP at MC web sites and establishing a presence on Facebook:
 - a) The Mountain Creek Web page "Adaptive" has been updated to include the following information:

*"Our Adaptive Program is able to accommodate guests with cognitive and physical disabilities who desire to stand-up ski or snowboard as well as bi-ski or mono-ski.
Prices, hours and information subject to change without notice.
Mountain Creek reserves the right to periodically close trails and lifts. Anyone using Mountain Creek's facilities is required to purchase an area use ticket.*

To get involved in our Adaptive Sports Program, please complete the two forms below and submit them tolessons@mountaincreek.com. Lessons are booked based on instructor availability. We will contact you once your application has been reviewed and we are able to accommodate your lesson."

Note: there is a typo in the text on the web page that needs to be corrected as noted above.
 - b) Although all of the information required to transfer the aspmc.org domain name, develop, link and update the aspmc.org non-profit web presence no action has been taken by MC Marketing/Web Development to achieve this goal.

A link to the existing www.aspmc.org web site can be easily inserted into the MC "Adaptive" page by using the following code:
<p>*To learn more about the Adaptive Sports Program at Mountain Creek click*HERE.</p>

To help get this goal achieved a sample of an update MC Adaptive web page was presented to the Board and shared with Tim Stone for delivery to the Mountain Creek Marketing and Web Development Departments.
 - c) No action has been taken to create a Facebook presence for the ASP at MC
- D. A newspaper article supported by photographs was written and released to the local newspaper and was published on March 14, 2019 entitled "Adaptive ski

program available for 'special' athletes". Copies of the article was shared with the Board.

E. Discussion was held regarding the need to ensure that callers to Mountain Creek interested in information about the Adaptive Sports Program at Mountain Creek get directed to the appropriate person and that all calls get answered. It was agreed that this was a priority that needed to be addressed and that the continuing upgrade efforts with the MC Marketing Department and Web Development Departments would focus on this issue and that calls should be directed to Stephen Baumann and he make a commitment to respond to each.

F. Discussion was held on using social media to promote the ASP at MC. It was agreed as the program continues to grow that this resource would be pursued with Mountain Creeks Social Media Department.

VI Old Business

A. Discussion of a "Grand Opening" was put off until the program has advanced further.

VII New Business

A. The Helen Hayes Hospital for Rehabilitation 2019 April 6th Expo was discussed.

1. Tim Stone to represent the ASP at MC at the Expo
2. Tim will explore the creation of a banner using Scott Lambert
3. Tim will review the PowerPoint Presentation to determine if there is a need for additions or corrections.
4. It was discussed whether the addition of Nick Cerrato to the team of MC Representatives might add value. Tim will consider and pursue with Nick if it is determined to be a value.

B. John Swartwood's lifetime status with Mountain Creek was discussed:

1. Tim Stone advised the Board that John had been invited to become a member of the Mountain Creek Instructor Team, be paid for future training service to the ASP at MC and have a complimentary season pass in exchange for his service to ASP at MC.

C. Discussion was held regarding plans for summer adaptive programs at Mountain Creek. It was agreed that a committee made up of Derrick Washington, Peter Gagliardo, and Matt Castelluccio would develop a list of potential adaptive programs for the summer to be presented and discussed at the next Board Meeting.

D. Derrick Washington asked about approaching the National Winter Activity Center (NWAC) regarding partnering to provide additional summer recreational programs. It was agreed that Derrick Washington should reach out to NWAC to determine if there was interest without making any commitments and report on the response from NWAC at the next Board Meeting.

VIII The next meeting of the Adaptive Sports at Mountain Creek Board of Directors was scheduled for Tuesday, May 14th at 12 noon in the Appalachian Hotel.

IX A Motion was made to adjourn the Meeting by Matt Castelluccio and seconded by Tim Stone to adjourn the meeting. The motion was approved unanimously. The meeting was adjourned at 1:45 PM by Acting President John T. Whiting

Respectfully Submitted by: Buffy Whiting, Secretary/Treasurer
March 16, 2019