

# ***Adaptive Sports Program at Mountain Creek***

*“A non-profit dedicated to providing Special Athletes with access to recreation activities year-round”*



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## ***Adaptive Sports Program at Mountain Creek Board Meeting Friday, April 20, 2018 - 10:00 AM***

### ***In Attendance:***

Dan Monzo, President  
John Whiting, Vice President  
Buffy Whiting, Secretary/Treasurer  
Eileen Andreassi  
Jessica Fieldhouse  
Tim Stone  
John Swartwood  
Derrick Washington  
Mike Holt, Guest

### ***Absent:***

Matt Castelluccio

### **Meeting Minutes**

- I A quorum being present the Meeting of the Adaptive Sports Program at Mountain Creek Board of Director's Meeting was called to order by Vice President John at 10:00 AM.
- II Vice President Whiting administered the oath of office to Jessica Fieldhouse and John Swartwood and welcomed them as Members of the Board of Directors
- III A motion was made by Eileen Andreassi and seconded by Tim Stone to waive the reading of the minutes and approve them as presented
- IV The Treasurer's Report was presented by Buffy Whiting. The Report was filed as presented
- V Committee Reports:
  - A. Eileen Andreassi and Tim Stone presented a Program Operations Committee Report detailing the progress that was made during the season, the status of trained instructors and the impact of being able to achieve the goal of getting Nick Cerrato on snow.
  - B. John Whiting and Dan Monzo presented information on the status of the Fund Raising/Event Committee noting that Mountain Creek had offered to donate funds for every online lift ticket sale and to assist in getting a fund raiser scheduled to tap into contacts of the Resort's owners. Buffy and John contributed a dozen coffee cans with labels identifying the Adaptive Sports Program at Mountain Creek for supporters to donate money. The value of creating an "official" Adaptive Sports Program at Mountain Creek logo to add to Program materials was suggested by Derrick Washington. Discussion followed;
    1. Jessica Fieldhouse made note of the need to get permission from Mountain Creek Marketing to use the Mountain Creek logo on the coffee cans and other Program promotions. John Whiting agreed to seek that permission from Mountain Creek Marketing.
    2. John Whiting agreed to create some sample ASP at MC logos to share with the Board for their review and possible adoption. Derrick Washington suggested that the logos could be placed on T Shirts for sale on-line or on Site
    3. Buffy Whiting discussed that additional fund raising could be made by shopping on Amazon Smile. Information Notation or web link should be placed on the ASP at MC Web site.

4. Dan Monzo discussed different events for fundraising including a Waterpark Show and an additional concert to be held at the Vernon VFW.
  5. There was discussion of creating a permanent placement of a box for donations outside on the snow.
  6. Discussion was made for getting a 50-50 Permit, Buffy Whiting agreed to do the research related to Vernon's permit requirements and application process.
  7. Eileen Andreassi announced that she would be representing ASP at MC at the HHH Adaptive Expo on Sat. April 21<sup>st</sup>. John Whiting provided Eileen with a CD PowerPoint Presentation for the 2018 Expo.
- C. The Public Relations/Marketing Committee Report was presented by John Whiting noting the article that appeared in the Advertiser News reporting on the success of getting Nick Cerrato on snow this season, a discussion with Nick's Mom, Patti regarding contacting TV's George to the Rescue to get an automatic door installed in their home for Nick's safety and the potential for such an event to bring wide attention to the ASP at MC, and the need for linkage and articulation between the Mountain Creek web site and the ASP at MC web site at [www.aspmc.org](http://www.aspmc.org).

#### VI Old Business

- A. There was discussion regarding reviewing and amending the ASP at MC By-laws. Eileen Andreassi agreed to review the By-laws and make a list of items that the Board should review and/or amend.
- B. Tim Stone reported on Mountain Creek's application to host PSIA Level 1 Clinics associated with adaptive skiing. Action on the applications will be made in June.
- C. There was discussion regarding possible summer programs.
  1. The need to identify a Mountain Creek staffer to champion the development of adaptive summer programs was discussed. Tim Stone and Jessica Fieldhouse agreed to review the list of MC staffers in the hope of identifying a person to take responsibility for helping coordinate summer programs for the ASP at MC.
  2. Adaptive Golf was discussed.
    - a) John Whiting reported that he had made a contact with Gianna Rojas who has created and promoted Adaptive Golf.
    - b) Eileen Andreassi indicated that HHH had an active adaptive golf program including a practice facility and special golf carts designed to accommodate special needs golfers.
    - c) John Whiting agreed to approach the Mountain Creek Great Gorge Golf Course Management to determine if there was an interest in adding adaptive golf to their programs as a basis for determining whether work should be done to develop an adaptive golf offering for ASP at MC.
  3. Adaptive Scuba Diving was discussed:
    - a) Derrick Washington agreed to work with Tim Stone to assess the potential for scuba diving to be added to the ASP at MC program offerings.
  4. Kayaking was discussed.
    - a) Dan Monzo agreed to work with Eileen Andreassi to assess the potential of offering an adaptive kayaking program at Mountain Creek.
  5. The need to review and acquire equipment in preparation for the next ski season was discussed.
    - a) John Swartwood and Tim Stone agreed to work together to inventory existing equipment and make a list of basic equipment needs in preparation for the upcoming season including bibs for the visually impaired, safety straps for lifts and additional skis and bindings.
    - b) Derrick Washington discussed mountain biking and there was discussion regarding equipment and trails that would be available.

D. There was discussion regarding the Planning of the “Grand Opening”

1. Eileen agreed to coordinate activities with Dan Monzo in preparation for a Grand Opening.
2. Tentative dates for a Grand Opening were identified as January 5<sup>th</sup> or 6<sup>th</sup> or January 12<sup>th</sup> or 13<sup>th</sup>.
3. Some ideas regarding the elements of a Grand Opening were discussed and included: A demonstration of the program possibly including Nick Cerrato; a variety of fund raising opportunities including a 50/50, raffle, donation cans, etc.; the invitation of notables, local politicians, MC/HHH Managers to have a “ribbon cutting ceremony”; allowing attendees to make a donation to get a Bi-Ski ride and lunch; advanced PR and promotion of the Grand Opening; invite adaptive skiers (e.g. Tyler, Kevin Bramble, others) to participate; an Information Booth with an updated slide show presentation.

VII New Business

- A. Tim Stone presented an outline of an instruction schedule plan for the fall and winter
- B. Eileen Andreassi discussed the need for HHH to review Matt Castelluccio role with the Board of Directors. She will report the outcome to the Board as soon as information is available.
- C. The next Meeting of the ASP at MC Board of Directors was set for Friday June 8<sup>th</sup> at 10:00 AM.

VIII A motion was made by Derrick Washington adjourn the meeting and seconded by Dan Monzo and passed unanimously by the Board. The meeting was adjourned at 12:10 PM.

Respectfully submitted,

Buffy Whiting, Secretary